



# Mohsen Ehsaninia

SEO

About me

i'm Mohsen

SEO Specialist & Digital Marketing Expert

With a proven track record in optimizing websites for both search engines and user experience, I possess a deep understanding of SEO principles and digital marketing strategies. My expertise spans across a wide range of areas, including:

- **SEO:** On-page and off-page optimization, keyword research, technical SEO
- **Digital Marketing:** PPC advertising, social media marketing, content marketing
- **Web Development:** Website design, WordPress development

I am eager to leverage my skills to help businesses achieve their online goals.

1993 ....BORN

2014 ....START SEO IN

989152058233 ....CALL

msnehsani@gmail.com ....EMAIL

## Expertise



### Content strategy

Analysis and formulation of website content strategy based on current methods.



### SEO

Website optimization, on-page, off-page and technical SEO based on the latest Google updates.



### WordPress

Website design and optimization of the WordPress site template, .plugins and database



### Advertising campaigns

Successfully designed and executed advertising campaigns, including press releases, Google Ads, AdSense, and email marketing.



Designed and optimized over 50 .websites



Collaborated on over 50 SEO projects, optimizing websites to improve search engine rankings and drive organic .traffic

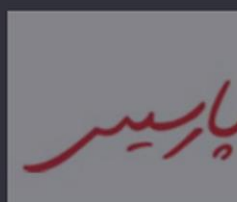
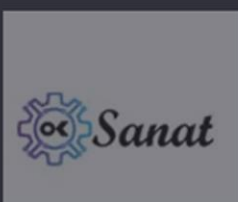


Successfully scaled 20+ websites from scratch to achieve an average of 500 daily organic .visits



Successfully ranked hundreds of keywords on Google's .first page

## Portfolio





## Resume

### EDUCATION

2011 - 2015

**B.Sc. in  
Information  
Technology**

Faculty of Engineering

Hakim Sabzevari University

### EXPERIENCE

Present - 2019

**Senior SEO  
Manager**

Served as SEO and Digital Marketing Manager, leading specialized digital marketing teams.

2015 - 2019

2015 - 2019

## SEO expert

Contributed as an in-house SEO specialist, collaborating with a digital marketing team to optimize website performance.

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2015 - 2017

## SEO expert

Worked as a remote SEO specialist on multiple projects, delivering comprehensive SEO solutions.

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2014 - 2015

## Intern

SEO Intern at OkTeam, gaining practical experience in SEO through on-the-job training and continuous

DM & SEM 

adwords



Link building campaigns



Social marketing



SWOT analysis

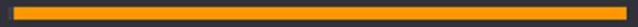


KNOWLEDGE 

- ✓ Search engine marketing
- ✓ User Experience
- ✓ EAT Optimization
- ✓ Schema and Structure data
- ✓ Mobile Usability
- ✓ Improve KPI
- ✓ link building
- ✓ Branding

SEO 

On Page



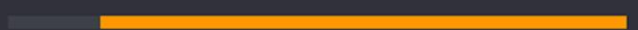
Off Page



Technical SEO



semantic SEO



CODING 

40%

PHP / MYSQL

90%

WordPress

95%

HTML / CSS

20%

python

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